



PICCA LOULOU

SPRING/SUMMER
2021
COLLECTION



BON TON TOYS
EST.  1933
GREAT PLUSH
BETTER WORLD



GREAT PLUSH
BETTER WORLD

MANI FESTO

MANIFESTO

Saving the planet.

Clearly the responsibility of
superheroes and caped crusaders.

Surely not of the people.
And definitely not of plush manufacturers.

Yet here we are.

Soft-toy producers on a mission.
A mission to bring children happiness,
protect their future
and educate them about
the world we're out to preserve.

Long before climate change was real,
and sustainability was even a word,
we were putting smiles on faces.

With premium plush animals,
made with the highest regard for nature.
It's the ways of our past that make us
fit to fight for our future.

Eighty-five years down the road,
we still do what we can.
And every day we strive to do more.
Because you don't need superpowers
to make a difference.

BON TON TOYS
GREAT PLUSH. BETTER WORLD

PICCA ★ LOULOU

Picca Loulou Moon Parties are the best!

In a magical world, not far from ours, live the wise and happy creatures of Picca Loulou. Together with their beloved friend Moon, they bring joy and happiness to children all around. The colorful characters are designed to stimulate your little one's creativity and imagination and every item will cheer up any room.

Sweet stories lie as a foundation for the high quality craftsmanship of the Picca Loulou collection. Made of sustainable and natural materials and wrapped up in the prettiest giftboxes, they are a one-of-a-kind gift.

For more information about the Bon Ton Toys Values about sustainable and socially responsible production and our manifest, please check out our website www.internationalbontontoy.com



DRESS UP LIKE YOUR FAVOURITE PICCA★LOULOU CHARACTER

NEW
available
spring 2021



Mermaid Pearl
22 cm - 8,5”
25215024 IC 4 • OC 12

NEW
available
spring 2021



Mermaid Isla
22 cm - 8,5”
25.215.023 IC 4 • OC 12

NEW
available
spring 2021



Bracelets
37 cm - 14,5” / per style in fabric bag
25.040.024 IC 16 • OC 96



DRESS UP LIKE YOUR FAVOURITE PICCA*LOULOU CHARACTER



Fairy Mathilda
35 cm - 14"
25.215.020 IC 4 • OC 12



Fairy Felicity
35 cm - 14"
25.215.021 IC 4 • OC 12



Fairy Celeste
35 cm - 14"
25.215.022 IC 4 • OC 12

NEW
available
spring 2021



NEW
available
spring 2021

Hair Band with Bow
12 cm - 5" / with bag
25.040.023 IC 6 • OC 36



NEW FRIENDS



NEW
available
spring 2021

Piggy Ali with Scrunchie
22 cm - 8,5"
25.215.038 IC 4 • OC 12



NEW
available
spring 2021

Giraffe Danny
30 cm - 12"
25.215.039 IC 4 • OC 12



NEW
available
spring 2021

Horse in giftbox Blue
20 cm - 8"
25.215.040 IC 4 • OC 12



The Bear and his Raggedy Ruff
20 cm - 8"
25.215.016 IC 4 • OC 12

THE HIPPO AND HER CLASSY CROWN

THERE'S
NO SUCH THING
AS BEING
OVERDRESSED



DRESS UP LIKE YOUR FAVOURITE PICCA*LOU LOU CHARACTER



Hippo
23 cm - 9"
25.215.037 IC 4 • OC 12



The Crown Mustard
one size fits all / with bag
25.040.022 IC 4 • OC 12

THE KITTY CAT

AND HER
DAISY DIADEM



NEW
available
October



Kitty-Cat
33 cm - 13"
25.215.035 IC 4 • OC 12





THE
RABBIT
AND HIS
MAGNIFICENT BOW-TIE



Rabbit white in gift box
18 cm - 7"
25.215.001 IC 4 • OC 12

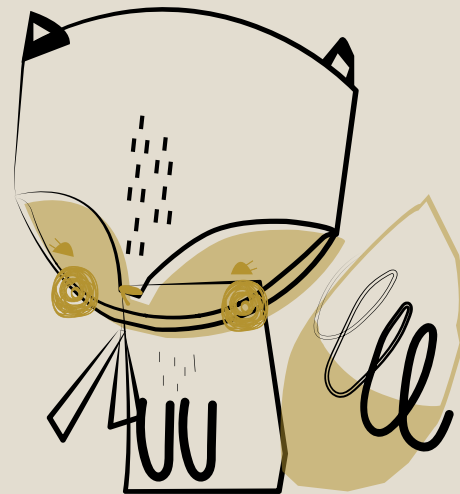


Rabbit pink in gift box
18 cm - 7"
25.215.002 IC 4 • OC 12



Rabbit green in gift box
18 cm - 7"
25.215.015 IC 4 • OC 12

THE FOX AND HER BRIGHT & BUSHY TAIL



Fox blue in giftbox
18 cm - 7"
25.215.006 IC 4 • OC 24



Fox pink in gift box
18 cm - 7"
25.215.004 IC 4 • OC 24





PICCA LOULOU • FRIENDS



Lion in gift box

18 cm - 7"

25.215.012 IC 4 • OC 12



Llama in gift box

27 cm - 11"

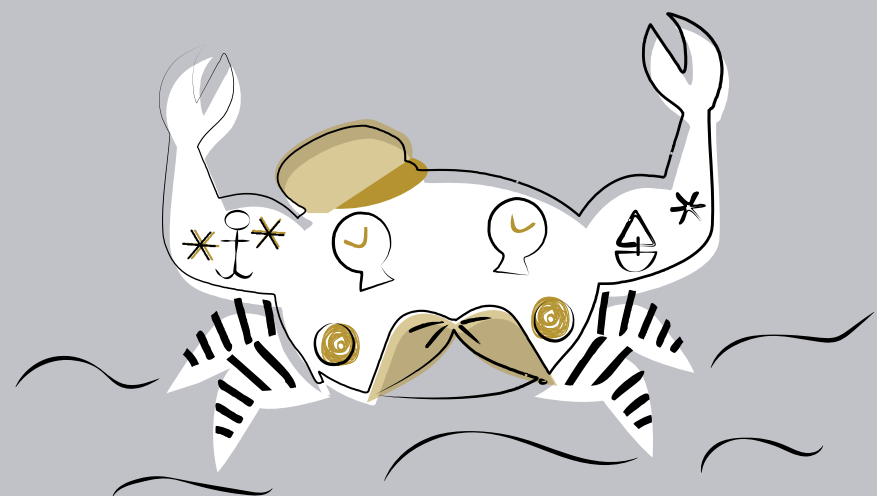
25.215.010 IC 4 • OC 12



Elephant in gift box

18 cm - 7"

25.215.008 IC 4 • OC 24



MR. CRAB

AND HIS
MARVELLOUS
MOUSTACHE



Whale in gift box

21 cm - 8"

25.215.013 IC 4 • OC 12



Rusty Red Crab in gift box

35 cm - 14"

25.215.014 IC 4 • OC 12

NEW MINI FRIENDS



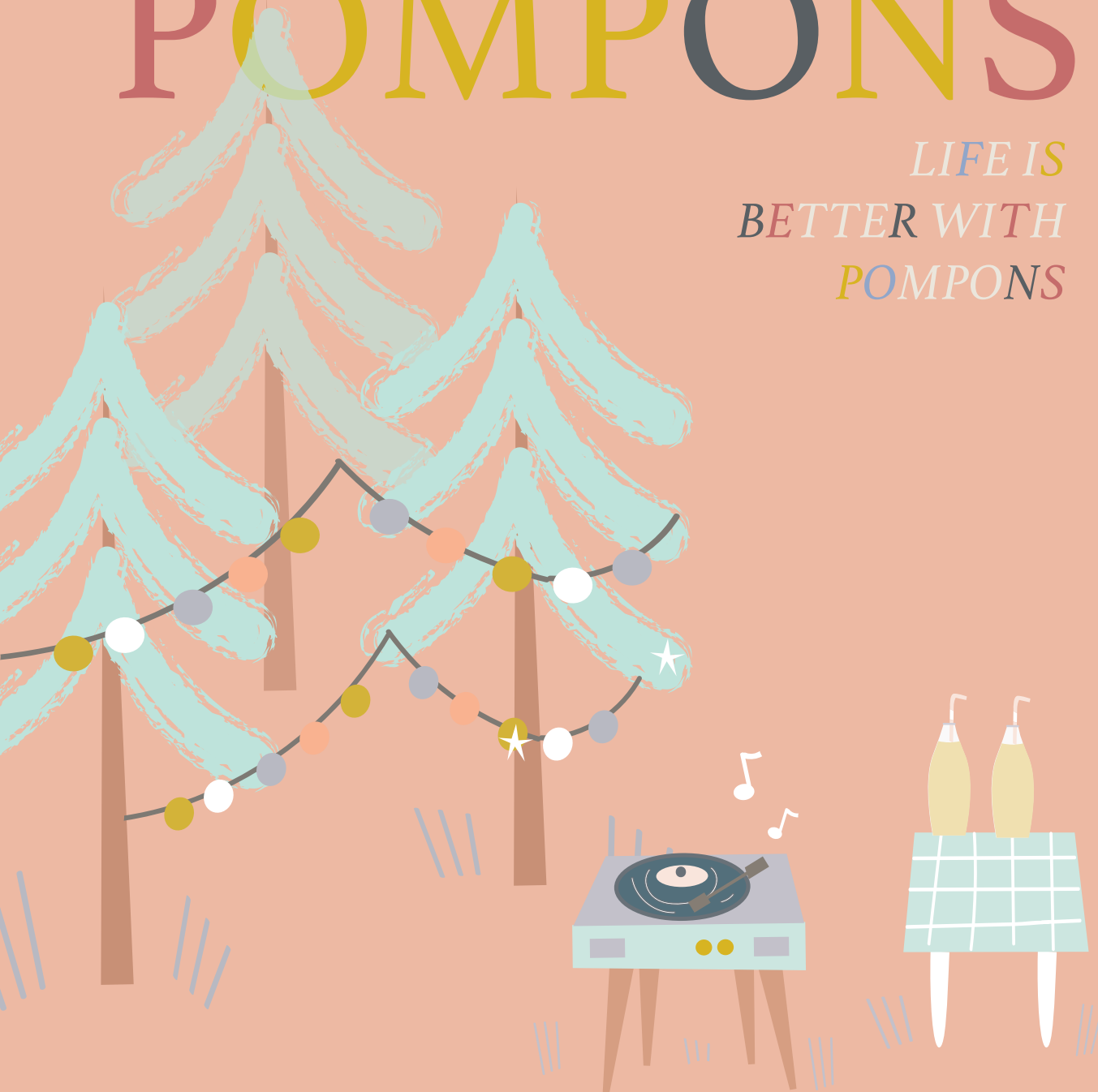
Mini Rattle assortment in display
10 cm - 4”
25.215.034 IC 16 • OC 48

THE RATTLE DIS PLAY



THE GARLAND AND ITS PRETTY PRETTY POMPONS

LIFE IS
BETTER WITH
POMPONS



PICCA LOULOU • POMPON GARLAND
CREATE YOUR OWN PICCA*LOULOU PARTY



NEW
available
October

The Garland with bag
300 cm - 118"
25 040 020 IC 4 • OC 12



MOON
PARTIES
ARE THE
BEST.



MOON LIKES TO SHINE
& CELEBRATE THE NIGHT
WITH HER BEST FRIENDS.

EVERYBODY FROM
PICCA LOULOU IS INVITED.

HAVE FUN YOU LOVELY FRIENDS
AND DON'T FORGET TO GO TO BED
BEFORE MOON DOES!



Moon pink with stars
45 cm - 18"
25.040.002 IC 4 • OC 12



Moon yellow with stars
45 cm - 18"
25.040.015 IC 4 • OC 12



Moon grey with stars
45 cm - 18"
25.040.003 IC 4 • OC 12



Cloud Corduroy grey w/pompons
34 cm - 13"
25.040.004 IC 4 • OC 12



Cloud Corduroy with stars blue
34 cm - 13"
25.040.016 IC 4 • OC 12



Cloud Corduroy white w/stars
34 cm - 13"
25.040.005 IC 4 • OC 12



Balloon White
40 cm - 16"
25.040.010 IC 4 • OC 12



Balloon Ochre
40 cm - 16"
25.040.011 IC 4 • OC 12



Balloon Petrol
40 cm - 16"
25.040.012 IC 4 • OC 12

ANY QUESTIONS OR JUST WANT TO SAY HI?

Give us a call: +31 20 722 0125
Or send us a message at sales@ibtt.nl

With love, **Bon Ton Toys**



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