


ISSUE 2021



CUB CLUB



GREAT PLUSH
BETTER WORLD



PLUSH

SAVING THE PLANET ONE PLUSH AT A TIME!

The WWF Classic Collection consists of a wide range of soft lifelike plush exclusively created for the World Wide Fund for Nature (WWF).

The WWF Plush Collection is sold in over 50 countries worldwide in the best and most beautiful shops and department stores. For every plush sold a donation is made to your local WWF office to support their conservation efforts.

ECO-FRIENDLY AND SOCIALLY RESPONSIBLE PRODUCTION

All WWF plush products are sustainable and therefore last a lifetime. They are manufactured according to the highest standards when it comes to sustainability (Der Blauer Engel) and are made with a 100% recycled PET bottle stuffing. Our suppliers are carefully selected and all meet the “ethical supply chain” (ICTI) status.

For more information about the Bon Ton Toys values when it comes to sustainable and ethical production and our manifest, please check out www.internationalbontontoy.com



OUR MANUFACTURING
STANDARDS



PROTECTING WILDLIFE

BY BUYING A WWF PLUSH
YOU ARE SUPPORTING YOUR
LOCAL WWF ORGANISATION.



12% OF SALES WILL BE
DONATED TO WWF



WWF.PANDA.ORG

EMPOWERING PEOPLE



SUPPORTING OUR EMPLOYEES TO FIND
WAYS TO REDUCE OUR IMPACT ON NATURE.



BUILDING BETTER LIVES FOR
WORKERS AND STRONGER
INDUSTRIES THROUGH THE
ETHICAL PRODUCTION OF TOYS.

GREAT PLUSH
BETTER WORLD

WE KNOW WE'VE STILL GOT A LONG
WAY TO GO, BUT WE'RE ENJOYING
EVERY STEP OF THE WAY.

RESPECTING THE PLANET



100% RECYCLED
POLYESTER
FILLING



NON
TOXIC



HAND
FINISHED



SOCIALLY
RESPONSIBLE



MAKING PLUSH THAT LASTS.
QUALITY PLUSH SINCE 1933.



BON TON TOYS COMMITS TO THE BLUE ANGEL ECO STANDARD

Blue Angel (Blauer Engel) is the oldest environmental (Eco) label in the world, established in 1978 by the federal government of Germany for the protection of people and the environment. It sets the highest Eco standards in the industry, is independent and has proven itself over more than 35 years as a guide for selecting environmentally-friendly products. Around 12,000 environmentally-friendly products and services from only 1,500 companies have been awarded the Blue Angel logo. Int. BonTonToys is the first plush producer worldwide with products in the market which are tested according to the Blue Angel criteria.



ETHICAL PRODUCTION

Our factories are certified by the ethical supply chain program for toys and children's products. ICTI is committed to build better lives for workers and stonier industry through the ethical production of toys by working with 9 standards:

- Working hours must not be excessive & overtime must be voluntary
- Legal and fair pay
- No child labor
- No forced or involuntary labor
- No discrimination
- Employees must be treated with dignity and respect
- Employees' right of association must be observed
- Individual written labor contracts must be provided
- Working conditions are safe and employee health is not endangered

BY BUYING A WWF PLUSH YOU MAKE A DONATION TO WWF

Shelly the Seahorse
16.214.022
30cm - 12” IC 6 • OC 36

NEW
available
spring 2021



TO SNORKEL...



Stevie the Shark grey
16.214.011
20 cm - 8” IC 6 • OC 36



Stevie the Shark pink
16.214.012
20 cm - 8” IC 6 • OC 36



Stevie the Shark blue
16.214.013
25 cm - 10” IC 4 • OC 20



Stevie the shark Purple
16.214.021
30cm - 12” IC 6 • OC 36

NEW
available
spring 2021



TO SNORKEL...



NEW
available
spring 2021

Coral the Crab
16.214.020
20 cm - 8" IC 6 • OC 36



Coral the Crab
16.214.010
30 cm - 12" IC 4 • OC 12



Raymond the Ray pink
16.214.018
20 cm - 8" IC 6 • OC 36



Raymond the Ray yellow
16.214.019
25 cm - 10" IC 4 • OC 24





TO NUZZLE...



NEW
available
spring 2021

Cornelio Crocodile
16.202.012
23 cm - 9” IC 6 • OC 36



NEW
available
spring 2021

Rira Rhino
16.194.002
23 cm - 9” IC 6 • OC 36



Cornelio Crocodile
16.202.002
29 cm - 11,5” IC 4 • OC 24



Rira Rhino
16.194.001
29 cm - 11,5” IC 4 • OC 24



TO NUZZLE...



Pippin Puffin
16.170.002
23 cm - 9" IC 6 • OC 36



Filippa Flamingo
16.170.001
23 cm - 9" IC 6 • OC 36



Mago the Monkey yellow
16.191.008
23 cm - 9" IC 6 • OC 36



Mago the Monkey yellow
16.191.007
29 cm - 11,5" IC 4 • OC 24



Ebu the Elephant pink
16.193.014
23 cm - 9” IC 6 • OC 36



Ebu the Elephant pink
16.193.003
29 cm - 11,5” IC 4 • OC 24



Panu the Panda
16.183.014
23 cm - 9” IC 6 • OC 36



Panu the Panda
16.183.010
29 cm - 11,5” IC 4 • OC 24

TO NUZZLE...





TO NUZZLE...



Ebu the Elephant Red
16.193.013
29 cm - 11,5” IC 4 • OC 24



Ebu the Elephant dark grey
16.193.002
29 cm - 11,5” IC 4 • OC 24



Mago the Monkey
16.191.001
29 cm - 11,5” IC 4 • OC 24



Ziko the Zebra white
16.196.001
29 cm - 11,5” IC 4 • OC 24

Ebu the Elephant grey grabber
 16.193.009
 15 cm - 6” IC 12 • OC 96



Panu the Panda grabber
 16.183.013
 15 cm - 6” IC 12 • OC 96



Mago the Monkey yellow grabber
 16.191.006
 15 cm - 6” IC 12 • OC 96



Ziko the Zebra grey grabber
 16.196.007
 15 cm - 6” IC 12 • OC 96



Ebu the Elephant pink grabber
 16.193.010
 15 cm - 6” IC 12 • OC 96

TO RATTLE...



Panu the Panda soother
16.183.012
30 cm - 12" IC 6 • OC 96



Ebu the Elephant pink soother
16.193.012
30 cm - 12" IC 6 • OC 96



Ziko the Zebra grey soother
16.196.006
30 cm - 12" IC 6 • OC 96



Ebu the Elephant grey soother
16.193.011
30 cm - 12" IC 6 • OC 96



TO SOOTHE...

Mago the Monkey soother
16.191.005
30 cm - 12" IC 6 • OC 96



TO SQUEAK...



Ebu the Elephant light pink
16.193.005
22 cm - 7" IC 6 • OC 36



Ebu the Elephant grey
16.193.006
22 cm - 7" IC 6 • OC 36



Mago the Monkey yellow with squeaker
16.191.003
22 cm - 7" IC 6 • OC 36



Panu the Panda with bell
16.183.011
22 cm - 7" IC 6 • OC 36



Mago the Monkey brown with squeaker
16.191.002
22 cm - 7" IC 6 • OC 36



Ziko the Zebra grey
16.196.004
22 cm - 7" IC 6 • OC 36



ANY QUESTIONS
or just want to say hi ?

Give us a call : +31 20 722 0125
or send us a message at sales@ibtt.nl

WITH LOVE, BON TON TOYS

Bon Ton Toys B.V.

Archangelkade 30C • 1013 BE Amsterdam • The Netherlands
T +31 20 722 0125 • E sales@ibtt.nl

www.internationalbontontoys.com