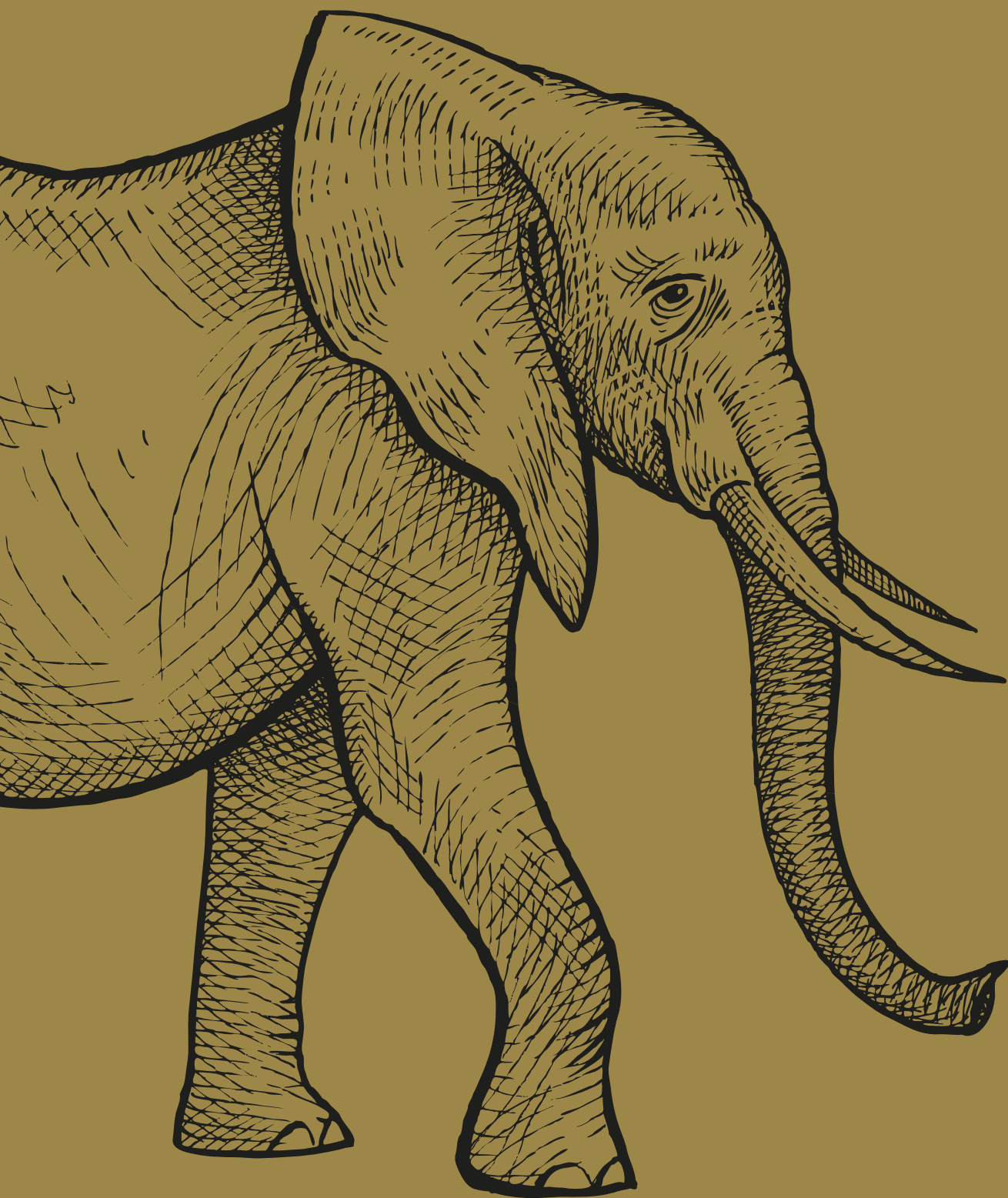




PLUSH

THE 2021 COLLECTION





WWF PLUSH CATALOGUE

2021

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ALL
WWF PLUSH
CONTAIN 100%
RECYCLED
POLYESTER
FILLING



MANIFESTO

Saving the planet.
Clearly the responsibility of
superheroes and caped crusaders.
Surely not of the people.
And definitely not of plush manufacturers.

Yet here we are.

Soft-toy producers on a mission.
A mission to bring children happiness,
protect their future
and educate them about
the world we're out to preserve.

Long before climate change was real,
and sustainability was even a word,
we were putting smiles on faces.
With premium plush animals,
made with the highest regard for nature.
It's the ways of our past that make us
fit to fight for our future.

Eighty-five years down the road,
we still do what we can.
And every day we strive to do more.
Because you don't need superpowers
to make a difference.

BON TON TOYS
GREAT PLUSH. BETTER WORLD



Our values

CHALLENGE THE ESTABLISHMENT

We shake up the status quo with passion, joy and creativity.

HELP PEOPLE BUY LESS

We make plush that lasts. Which means less waste and less production.

CONTRIBUTE TO CHANGE

We invest in companies and donate to charities that fight for a better world.

INSPIRE OTHERS TO JOIN OUR QUEST

We help our customers reduce their own impact on the environment.

ACCEPT WE'RE NOT THERE YET

We know we've still got a long way to go, but we're enjoying every step of the way.





The bon Ton Toys manufacturing standards

 ECO-friendly production	 building better lives for workers	 100% recycled filling
 Der Blauer Engel	 ICTI Ethical Toy Program	 GRS Global Recycle Standard
 12% of WWF Plush sales will be donated to WWF	 supporting our employees to find better ways	 every item is hand made

We know we still have a long way to go, but we’re enjoying every step of the way.



BON TON TOYS COMMITS TO THE BLUE ANGEL ECO STANDARD

Blue Angel (Blauer Engel) is the oldest environmental (Eco) label in the world, established in 1978 by the federal government of Germany for the protection of people and the environment. It sets the highest Eco standards in the industry, is independent and has proven itself over more than 35 years as a guide for selecting environmentally-friendly products. Around 12,000 environmentally-friendly products and services from only 1,500 companies have been awarded the Blue Angel logo. Int. BonTonToys is the first plush producer worldwide with products in the market which are tested according to the Blue Angel criteria.



ETHICAL PRODUCTION

Our factories are certified by the ethical supply chain program for toys and children’s products. ICTI is committed to build better lives for workers and stonier industry through the ethical production of toys by working with 9 standards:

- Working hours must not be excessive & overtime must be voluntary
- Legal and fair pay
- No child labor
- No forced or involuntary labor
- No discrimination
- Employees must be treated with dignity and respect
- Employees’ right of association must be observed
- Individual written labor contracts must be provided
- Working conditions are safe and employee health is not endangered

BY BUYING A WWF PLUSH YOU MAKE A DONATION TO WWF



SAVING THE PLANET ONE PLUSH AT A TIME!

The WWF Classic Collection consists of a wide range of soft lifelike plush exclusively created for the World Wide Fund for Nature (WWF).

The WWF Plush Collection is sold in over 50 countries worldwide in the best and most beautiful shops and department stores. For every plush sold a donation is made to your local WWF office to support their conservation efforts.

ECO-FRIENDLY AND SOCIALLY RESPONSIBLE PRODUCTION

All WWF plush products are sustainable and therefore last a lifetime. They are manufactured according to the highest standards when it comes to sustainability (Der Blauer Engel) and all contain **100% recycled PET bottle stuffing**. Our suppliers are carefully selected and all meet the “ethical supply chain” (ICTI) status.

For more information about the Bon Ton Toys values when it comes to sustainable and ethical production and our manifest, please check out

www.internationalbontontoy.com

BY BUYING A WWF PLUSH YOU MAKE A DONATION TO WWF

PROUD PANDAS



Panda sitting
47 cm - 18,5"
15.183.002 IC 2 • OC 4



Panda mother & child
28 cm - 11"
15.183.008 IC 2 • OC 8



Panda sitting
22 cm - 8.5"
15.183.011 IC 4 • OC 12



Panda floppy
23 cm - 9"
15.183.005 IC 6 • OC 12



Backpack Panda
25 cm - 10"
15.183.200 IC 2 • OC 6



Panda sitting
15 cm - 6"
15.183.012 IC 6 • OC 36



Panda floppy
15 cm - 6"
15.183.004 IC 6 • OC 36

PROUD PANDAS

TREE HUGGERS



Baby Monkeys 3 ass.
23 cm - 9"
15.191.042 IC 12 • OC 24



Orangutan
30 cm - 12"
15.191.053 IC 4 • OC 12



Orangutan
23 cm - 9"
15.191.004 IC 6 • OC 18



Orangutan mother & child
25 cm - 10"
15.191.007 IC 2 • OC 6



Red Panda
23 cm - 9"
15.183.033 IC 6 • OC 48

TREE HUGGERS



Sloth sitting
28 cm - 11"
15.999.122 IC 4 • OC 24



Chimpanzee
23 cm - 9"
15.191.008 IC 6 • OC 12



Chimpanzee
30 cm - 12"
15.191.052 IC 4 • OC 12



DESERT ANIMALS



Camel
29 cm - 11,5"
15.198.003 IC 6 • OC 12



Dromedary
38 cm - 15"
15.198.004 IC 2 • OC 12



Ostrich
35 cm - 14"
15.170.036 IC 4 • OC 12



Meerkat standing
30 cm - 12"
15.201.031 IC 6 • OC 12

POUCHIES



Wallaby with Joey
19 cm - 7,5"
15.212.023 IC 6 • OC 24



Wombat
28 cm - 11"
15.211.030 IC 6 • OC 12



Koala mother & child
28 cm - 11"
15.186.004 IC 2 • OC 6



Koala
22 cm - 8,5"
15.186.002 IC 4 • OC 12



WOODLANDERS



Wild Boar Piglet
23 cm - 9"
15.211.029 IC 4 • OC 12



Chinchilla
17 cm - 6,5"
15.201.034 IC 6 • OC 36



Wild Boar
31 cm - 12"
15.211.028 IC 6 • OC 12



Moose
20 cm - 8"
15.211.032 IC 6 • OC 12

Hedgehog 2 ass.
18 cm - 7"
15.211.006 IC 6 • OC 48



Guinea Pig Brown/White
19 cm - 7,5"
15.201.008 IC 6 • OC 24

Fawn
18 cm - 7"
15.211.009 IC 6 • OC 24



Wolf
25 cm - 10"
15.190.022 IC 6 • OC 12



Wolf
15 cm - 6"
15.190.012 IC 6 • OC 36

WOODLANDERS



Red Squirrel 2 ass.
23 cm - 9"
15.201.010 IC 8 • OC 24

Red Squirrel standing
15 cm - 6"
15.201.009 IC 6 • OC 48



Marmot
23 cm - 9"
15.201.022 IC 4 • OC 12



European Otter
20 cm - 8"
15.169.004 IC 4 • OC 12

WOODLANDERS



Ibex
23 cm - 9"
15.211.024 IC 4 • OC 12



Brown Hare 2 styles ass.
19 cm - 7,5"
15.182.002 IC 12 • OC 24



Brown Hare 2 styles ass.
30 cm - 12"
15.182.001 IC 6 • OC 12



WOODLANDERS



Fennec Fox
25 cm - 10"
15.190.023 IC 3 • OC 18



Grizzly Bear
15 cm - 6"
15.184.008 IC 6 • OC 36



Red Fox floppy
15 cm - 6"
15.190.001 IC 6 • OC 24



Red Fox sitting
23 cm - 9"
15.190.004 IC 4 • OC 12



POLAR POPPETS



Polar Bear mother & child
28 cm - 11"
15.187.007 IC 2 • OC 8



Polar Bear sitting
22 cm - 8,5"
15.187.004 IC 4 • OC 12

Polar Bear floppy
15 cm - 6"
15.187.001 IC 6 • OC 36



Polar Bear floppy
23 cm - 9"
15.187.002 IC 6 • OC 12



Polar Bear sitting
15 cm - 6"
15.187.009 IC 6 • OC 36

POLAR POPPETS



Emperor Penguin
33 cm - 13"
15.189.005 IC 4 • OC 12



Emperor Penguin
20 cm - 8"
15.189.004 IC 6 • OC 24



Arctic Hare
24 cm - 9,5"
15.182.004 IC 4 • OC 8



Snow Leopard
19 cm - 7,5"
15.192.098 IC 6 • OC 18

POLAR POPPETS

Seal white
24 cm - 9,5”
15.188.001 IC 6 • OC 24



Seal white
38 cm - 15”
15.188.002 IC 4 • OC 12



Arctic Fox lying
25 cm - 10”
15.190.018 IC 4 • OC 12



Husky
23 cm - 9”
15.177.002 IC 4 • OC 12



Snow Owl
22 cm - 8,5”
15.170.021 IC 4 • OC 12

POLAR POPPETS

Arctic Fur Seal
25 cm - 10”
15.188.012 IC 6 • OC 24



WATER LOVERS



Humpback Whale
60 cm - 24"
15.176.018 IC 2 • OC 6



Humpback Whale
33 cm - 13"
15.176.013 IC 6 • OC 24



Whale Shark
40 cm - 16"
15.176.014 IC 6 • OC 24

WATER LOVERS



Hammerhead
38 cm - 15"
15.176.020 IC 2 • OC 12



Great White Shark
38 cm - 15"
15.176.021 IC 2 • OC 12

Great White Shark
33 cm - 13"
15.176.012 IC 6 • OC 24



WATER LOVERS



Dolphin
39 cm - 15,5”
15.176.001 IC 6 • OC 12



Turtle
18 cm - 7”
15.214.001 IC 12 • OC 36



Seal grey - lying on side
24 cm - 9,5”
15.188.011 IC 6 • OC 24



Turtle
23 cm - 9”
15.214.019 IC 6 • OC 12

WATER LOVERS



Octopus
50 cm - 20”
15.176.019 IC 4 • OC 24



FLYING HIGH



Bumble Bee
15 cm - 6"
15.204.001 IC 6 • OC 36



Bee
17 cm - 6,5"
15.204.002 IC 6 • OC 36



Bat
38 cm - 15"
15.211.033 IC 6 • OC 36



Cockatoo yellow
24 cm - 9,5"
15.170.034 IC 4 • OC 12



Tropical Birds 3 assorted
18 cm - 7"
15.170.011 IC 6 • OC 24



Toucan
30 cm - 12"
15.170.032 IC 2 • OC 8



Stork
23 cm - 9"
15.170.025 IC 6 • OC 36



Flamingo
23 cm - 9"
15.170.024 IC 6 • OC 36

FLYING HIGH

WILD WORLD



Crocodile
58 cm - 23"
15.202.002 IC 4 • OC 12



Alpaca brown
31 cm - 12"
15.198.002 IC 6 • OC 12



Alpaca white
31 cm - 12"
15.198.001 IC 6 • OC 12



Crocodile
90 cm - 35"
15.202.003 IC 1 • OC 3



Giraffe
31 cm - 12"
15.195.005 IC 4 • OC 12



Rhino
18 cm - 7"
15.194.005 IC 12 • OC 36



African Elephant 2 ass.
18 cm - 7"
15.193.007 IC 12 • OC 36



FURRY FELINES

Cheetah
19 cm - 7,5"
15.192.019 IC 6 • OC 18



Lion
30 cm - 12"
15.192.118 IC 6 • OC 12



Cheetah
23 cm - 9"
15.192.081 IC 4 • OC 12



Lynx 2 ass.
23 cm - 9"
15.179.003 IC 6 • OC 18



Brown Tiger
23 cm - 9"
15.192.041 IC 4 • OC 12



Brown Tiger
19 cm - 7,5"
15.192.001 IC 6 • OC 24



Lion
19 cm - 7,5"
15.192.039 IC 12 • OC 24



Lion
23 cm - 9"
15.192.047 IC 4 • OC 12



Jaguar
19 cm - 7,5"
15.192.060 IC 12 • OC 24



JURASSIC FANTASTIC



Brachiosaurus
53 cm - 21"
15.200.011 IC 2 • OC 12



T-rex
47 cm - 18,5"
15.200.009 IC 2 • OC 12

JURASSIC FANTASTIC



Parasaurolophus
43 cm - 17"
15.200.010 IC 2 • OC 12



AWESOME ASSORTMENTS

AWESOME ASSORTMENTS



Wild cats sitting 5 ass. in display
14 cm - 5,5”
15.192.038 IC 15 • OC 45



Arctic babies 5 ass. in display
15 cm - 6”
15.210.001 IC 15 • OC 45



Forest animals 5 ass. in display
15 cm - 6”
15.211.018 IC 15 • OC 45



Forest animals 4 ass. in display
10 cm - 4”
15.212.021 IC 16 • OC 192



Sea animals 6 ass. in display
15 cm - 6”
15.214.017 IC 24 • OC 72



For WWF POS material,
please contact us or your local
sales representative.





Panda keychain
10 cm - 4"
15.205.001 IC 6 • OC 96



Green Turtle keychain
10 cm - 4"
15.205.030 IC 6 • OC 96



Dolphin keychain
10 cm - 4"
15.205.037 IC 6 • OC 96



Giraffe keychain
10 cm - 4"
15.205.025 IC 6 • OC 96



Elephant keychain
10 cm - 4"
15.205.024 IC 6 • OC 96



Chimpanzee keychain
10 cm - 4"
15.205.014 IC 6 • OC 96



Polar Bear keychain
10 cm - 4"
15.205.002 IC 6 • OC 96



Wolf keychain
10 cm - 4"
15.205.006 IC 6 • OC 96



Orangutan keychain
10 cm - 4"
15.205.013 IC 6 • OC 96



Parrot keychain
10 cm - 4"
15.205.012 IC 6 • OC 96



Brown Tiger keychain
10 cm - 4"
15.205.018 IC 6 • OC 96



WWF round standing display
68D x 180H
22.300.021



WWF keychain display inc. hooks
34D x 69H
22.300.027

ANY QUESTIONS OR JUST WANT TO SAY HI?

Give us a call: +31 20 722 0125
Or send us a message at sales@ibtt.nl

With love, Bon Ton Toys



**GREAT PLUSH
BETTER WORLD**

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